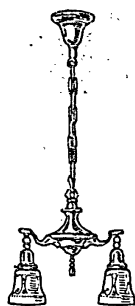


GRAND OPENING

of Our New ELECTRIC LIGHTING FIXTURE DEPARTMENT

The enormous buying power of the Siegel Hardware Company enables us to offer you the highest quality and the very latest designs in Lighting Fixtures at LOWER PRICES than can be obtained elsewhere in Duluth.

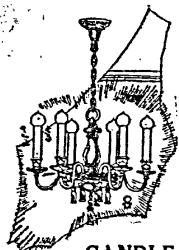


We show this particular
**TWO-LIGHT DROP
FIXTURE**

because it is beautifully designed and suitable for a large bedroom, sunparlor, library, or den.

Our standard finish on this finish is a rich brown-tone with a gold highlight, French gray with a gold high-light, and also finished in Roman gold with any high-light.

The entire fixture is solid brass.



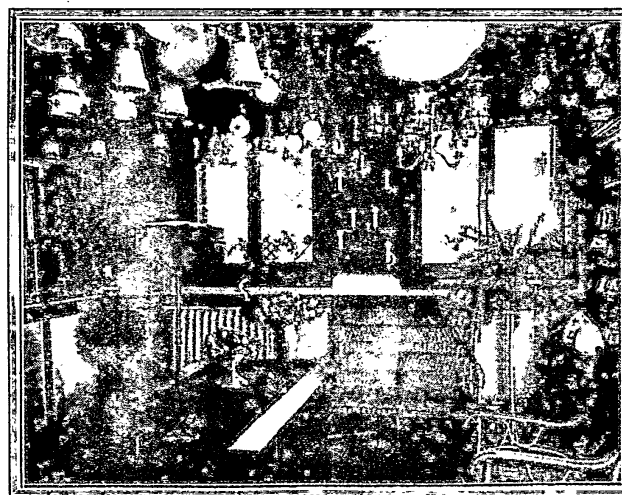
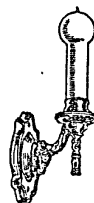
**CANDLE
FIXTURES**

Candle fixtures continue in favor and are adaptable to both living and dining rooms. The addition of crystal drops on some of the chandeliers gives an added touch of elegance. Above is one of the many on display in our showroom.

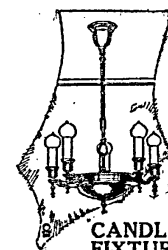
**CANDLE
BRACKET**

The above candle bracket is the most popular and a very beautiful and exclusive design—furnished in any finishes.

Very reasonably priced.



Actual Photograph of a Corner of Our Display Room.



**CANDLE
FIXTURES**

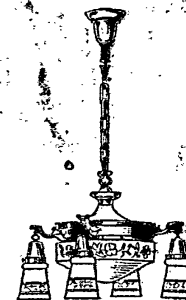
We are proud to show our candle fixtures. Above is one of several designs we carry. Some with neat touches of Polychrome.

Candle fixtures always play a prominent part in adding to the beauty of the most exclusive dwellings and ours are so reasonably priced.

DROP BRACKET

This particular Drop Bracket as shown above is very tastefully designed. Oval, shaped back, solid brass, through out, furnished in any finish desired.

Our display shows many other Brackets, so do not fail to see our stock and make your selection now, as they are very reasonably priced.



**DINING OR LIVING
ROOM FIXTURES**

The direct and indirect lighting system of the above fixture makes it very popular for dining or living room. Our standard finishes are Roman Gold, Brownstone, French Gray and Gray Gold, but can be furnished in any finish desired. We show a large assortment of beautiful illuminating glassware so that any color scheme desired can be matched. Our large stock of these popular fixtures will appeal to the most exclusive.

NOTE THIS! SPECIAL—



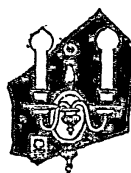
\$4.95

Complete Installed
in Your Home
(Installed in Duluth only)

This three-chain Hanger complete with 12-inch pure white satin bowl artistic design, or your choice of a white frosted crimped bowl with pink pansy decorations, at \$4.95

One to a customer.

TWO-LIGHT CANDLE BRACKETS

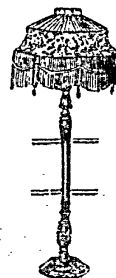


The person of taste will find our stock of these attractive candle bracket very much to their liking. We have a very nice selection and can furnish these in any finish desired.

ATTENTION
Out-of-Town
Customers

It will pay you well to come to Duluth and buy your fixtures here.

Another Grand Opening Special



A limited number of assorted Floor Lamps; a variety of styles and beautifully designed silk shades. Regularly priced from \$32.50 to \$45.00. Your choice at—

\$16.90

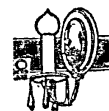
"WHERE EVERY PURCHASE MEANS A SAVING"

Siegel Hardware Co.

BUILDERS SUPPLIES—SPORTING GOODS

102-104 EAST SUPERIOR STREET

CANDLE BRACKETS



Our stock of single Candle Brackets has been well selected and you will find many pleasing designs to select from. We show a special display of "Boardside" high quality candle brackets; such as ivory with blue enamel center piece, burnished gold, with a few touches of polychrome and amethyst drops and many other attractive color schemes to match the various color combinations of your rooms.

You should not fail to see this particular display.

A \$28.00 Solid Brass Fixture, only \$10.95

As Here Shown Installed in Your Home

We are going to sell only one hundred of these fixtures at this special price.

The body of this fixture is of a beautiful rich brown tone finish with artistic brass high light, with four large heavy cast brass arms. Center drop piece is a cast brass tassel. This fixture is equipped so that either frosted ball lamps or shades can be used.

This fixture may be also had in our special Roman gold, gray and gold, or French gray finishes. Your choice of any of these finishes without extra charge.

We urge you to visit us and see this fixture in order to fully appreciate its quality and beauty.



Installed in Duluth Only

\$10.95

Complete Fixture Solid Brass
One to a Customer.

ATTENTION
20% Special
Discount on
ELECTRIC BULBS
for a limited time only.